



Professor Dr Mohd Shukri Ab. Yajid

Professor Dr Mohd Shukri Ab. Yajid is a passionate proponent for excellence in education. As the President and Founder of the Management & Science University (MSU) and the PTPL Group of Colleges, Professor Shukri sets a new benchmark on excellence and quality in private education in Malaysia. To date, MSU has been the twice-recipient of the Excellent University rating, a Tier 5 Status under the Rating System for Malaysian Higher Education. Likewise, the PTPL Group of Colleges was the first private college to receive accreditation from the Malaysian Qualification Agency.

Professor Shukri's devotion for the academia has seen him play very significant roles in teaching, curricular development, Entrepreneurship development, quality compliance, management and its strategic development. His commitment to teaching and learning is manifested through his involvement in workshops and supervisory consultancies to PhD and Masters candidates doing research in Entrepreneurship, Management and Marketing and Entrepreneurship related areas. He has written and co-wrote numerous more than 100 papers published in the international as well as local journals and articles.

The wealth of experience and expertise that he possesses in the area of education and management has led to his appointments by the Malaysian government to the several committees relating to development of education. Many of these consultative committees were geared towards uplifting the standards of the local and national education to be at par with global acceptance. Among these were the National Implementation Task Force (NITF) and the Human Resource Cluster Working Group (CWG) which were committees established under the auspices of the Prime Minister's department.

His desire to engage and synergize the efforts of the industries, authorities and the community with that of the university speaks volume. Under his stewardship, consistent efforts were undertaken by MSU in the schools and community engagement activities in Malaysia and abroad. Notably among these were efforts at cultivating excellence among pupils; development of leadership among school principals and the in-service teachers training programme, which is a project jointly undertaken with the Ministry of Education of Malaysia.

At the international front, Professor Shukri's efforts have received many commendations from various quarters. His dedication at ensuring that MSU as a university that meets the global standards is seen when the University became the first non-Japanese university to receive accreditation from the Alliance of Business Education & Scholarship of Tomorrow (ABEST 21) of Japan. Since 2010, MSU has

served as a board member for this Japanese based accreditation agency. In recognition of his distinguished career and outstanding achievements in the development of MSU he was conferred the Doctor Honoris Causa by the Josai International University, Japan.

For his contribution on students mobility in education particularly creating access for medical education in Eastern Europe for Malaysian students, Professor Shukri was awarded the Dr Tytus Chalubinski Medal, from the Medical University Warsaw, Poland. Recognising his effort on students mobility further and the appreciation of the western culture, he was appointed as a Life-Time Senator by Hof University Germany. Likewise, for his initiative at bridging the gap of higher education between Korea and Malaysia, Professor Shukri was conferred an Honorary Doctorate from the Korea Maritime University.

As a philanthropist and a keen social entrepreneur, Professor Shukri's commitment towards ensuring the equal access to education is exemplary. The establishment of the MSU Foundation (*Yayasan MSU*) in 2005 is the pinnacle of Professor Shukri's initiative in the promotion of excellence in education. The Foundation is a platform that promotes international exposures through students mobility activities and various community engagement projects with needy folks in Malaysia and overseas. More than RM60 million have been spent through various scholarship schemes with more than two million spent yearly on continuing education. Over the past thirty-four years many have benefited through these initiatives.

Professor Shukri is equally passionate about the development of quality human capital and entrepreneur. Many of his efforts at providing the relevant exposure and entrepreneurship understanding to the students as well as effectively engaging the industry have elevated MSU's position as one the best university in Malaysia in relation to graduates employability.

He was conferred the *Darjah Indera Mahkota Pahang* (DIMP) 2002 by His Royal Highness the Sultan of Pahang, the *Darjah Setia Diraja Kedah* (DSDK) 2006 and the *Darjah Gemilang Seri Mahkota Kedah Yang Dihormati* (DGMK) 2009 by His Royal Highness The Sultan of Kedah respectively . These awards are state awards conferred by rulers to individuals in recognition of their tireless effort at bringing about social transformation in a community. In 2014, for his continuous contribution in the improvement of education and his philanthropist efforts, Professor Shukri was conferred the *Darjah Panglima Setia Mahkota* (PSM) by His Majesty the King of Malaysia and PhD in Marketing.